Contract Agreement Between:

CONTRACT

WSMV
5700 Knob Road
Nashville, TN 37209
(615)353-4444

Contract / Revision	Alt Order #
500257 /	

Product
Stewart For Congress 2012

Contract Dates	Estimate #
10/26/12 - 10/29/12	

Advertiser	Original Date / Revision
Eric Stewart For Congress	10/25/12 / 10/25/12

And:

Fletcher Rowley Chao & Riddle
Attention: Kati Bumgardner
1720 West End Avenue, Suite 640
Nashville, TN 37203-2607
USA

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WSMV	House-WSMV Local	WSMV Local

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WSMV	10/26/12	10/29/12	M-F 5-6a	M-F 5a-6a		:30			NM	2	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	----F--	1	$250.00							
Week:	10/29/12	11/04/12	M------	1	$250.00							
N 2	WSMV	10/26/12	10/29/12	Ch. 4 News Today 6-7am	558am-658am		:30			NM	2	$1,150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	----F--	1	$575.00							
Week:	10/29/12	11/04/12	M------	1	$575.00							
N 3	WSMV	10/26/12	10/29/12	News and More at Midday	12pm-1pm		:30			NM	2	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	----F--	1	$350.00							
Week:	10/29/12	11/04/12	M------	1	$350.00							
N 4	WSMV	10/26/12	10/29/12	Ch. 4 News at 5	5-530pm		:30			NM	2	$1,150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	----F--	1	$575.00							
Week:	10/29/12	11/04/12	M------	1	$575.00							
N 5	WSMV	10/26/12	10/29/12	CH. 4 NEWS @ 6	6-630pm		:30			NM	2	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	----F--	1	$700.00							
Week:	10/29/12	11/04/12	M------	1	$700.00							
N 6	WSMV	10/26/12	10/29/12	M-F 10P NEWS	10P-1035P		:30			NM	2	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	----F--	1	$1,000.00							
Week:	10/29/12	11/04/12	M------	1	$1,000.00							
N 7	WSMV	10/27/12	10/27/12	Sat Today Show	Sat 7a-830a or 7a-		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-----S-	1	$500.00							
N 8	WSMV	10/27/12	10/27/12	Sat 9a-10a	Sat 9a-10a		:30			NM	1	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-----S-	1	$550.00							
N 9	WSMV	10/27/12	10/27/12	Sa Late News	Sat 10-1030p		:30			NM	1	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-----S-	1	$900.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

WSMV
5700 Knob Road
Nashville, TN 37209
(615)353-4444

Contract / Revision	Alt Order #
500257 /	

Contract Dates	Product	Estimate #
10/26/12 - 10/29/12	Stewart For Congress 20	

Advertiser	Original Date / Revision
Eric Stewart For Congres	10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 10	WSMV	10/28/12	10/28/12	Meet the Press Sun 9-10am	Sun 9-10a		:30			NM	1	$375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------S	1	$375.00						
N 11	WSMV	10/27/12	10/27/12	Ch. 4 News at 5 Saturday	5-530pm		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-----S-	1	$450.00						
N 12	WSMV	10/27/12	10/27/12	Ch. 4 News at 6 Saturday	558-656pm		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-----S-	1	$500.00						
N 13	WSMV	10/28/12	10/28/12	Ch. 4 News at 5 Sunday	5-530pm		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------S	1	$500.00						
N 14	WSMV	10/28/12	10/28/12	DELAYED NEWS	M-SU 1035P-1A		:30			NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------S	1	$1,200.00						
									Totals		20	$11,875.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	14	$8,425.00	$7,161.25
10/29/12 -10/29/12	6	$3,450.00	$2,932.50
Totals	20	$11,875.00	$10,093.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

#500257

WSMV (NBC) 4 - NASHVILLE
ERIC STEWART FOR CONGRESS - TN4
Week 2: 10/24-10/26 (Wed-Thu)

Grid 2: Preempt w/ 48 hr notice

DAYPART/PROGRAM		Fri 10/*26	Sat 10/27	Sun 10/28	Mon 10/29	SPOTS	COST/SPOT	TOTAL COST
M-F CH4 NEWS TODAY	5a-6a	1			1	2	$250.00	$500.00
M-F CH4 NEWS TODAY	6-7A	1			1	2	$575.00	$1,150.00
M-F NOON NEWS	12-1P	1			1	2	$350.00	$700.00
M-F CH4 NEWS @ 5	5-5:30P	1			1	2	$575.00	$1,150.00
M-F CH4 NEWS @ 6	6-6:30P	1			1	2	$700.00	$1,400.00
M-F CH4 NEWS @ 10	10-10:35P	1			1	2	$1,000.00	$2,000.00
SAT NEWS 4 TODAY SATURDAY	7-9A		1			1	$500.00	$500.00
SAT NEWS 4 TODAY SATURDAY	9-10A		1			1	$550.00	$550.00
SAT CH4 NEWS @ 10	10-10:30P		1			1	$900.00	$900.00
SUN MEET THE PRESS	9-10A			1		1	$375.00	$375.00
SAT CH4 NEWS @ 5	5-5:30p		1			1	$450.00	$450.00
SAT CH4 NEWS @ 6	6-7P		1			1	$500.00	$500.00
SUN CH4 NEWS @ 5	5-5:30P			1		1	$500.00	$500.00
SUN CH4 NEWS @ 10	10:30-11:05P			1		1	$1,200.00	$1,200.00
GROSS		**36.9**	**34.8**	**19.8**	**36.9**	**20**	.	**$11,875.00**
AGENCY DISCOUNT (-15%)								$1,781.25
NET TO STATION								**$10,093.75**

Friends of Eric Stewart
500 DINAH SHORE BLVD
WINCHESTER, TN 37398
Treasurer: Jacob Dawes Dunavant

STEWARTE1206H "Stewart Values" 100%

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
WSMV	10/25

I, Kati Bumgardner,

being/on behalf of: Eric Stewart, a legally qualified candidate of the Democrat political party for the office of: US Congress - TN 4

in the General election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Attached				

Total Charges: 11,875.00

Copyright ©2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

_____

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jacob Dawes Dunavant

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/25
Date

Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Paul Scott
Printed Name

GSM
Title

Copyright ©2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.